

PACIFIC FESTIVAL OF BRASS 2028

THE 148TH NEW ZEALAND

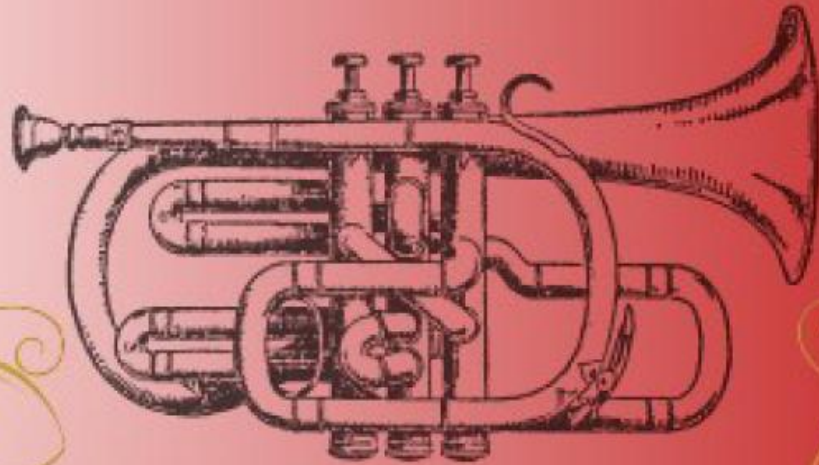
NATIONAL

BRASS BAND CHAMPIONSHIPS

AUCKLAND 12-15 JULY 2028

MATARIKI IS FRIDAY 14 JULY

PACIFIC FESTIVAL OF BRASS



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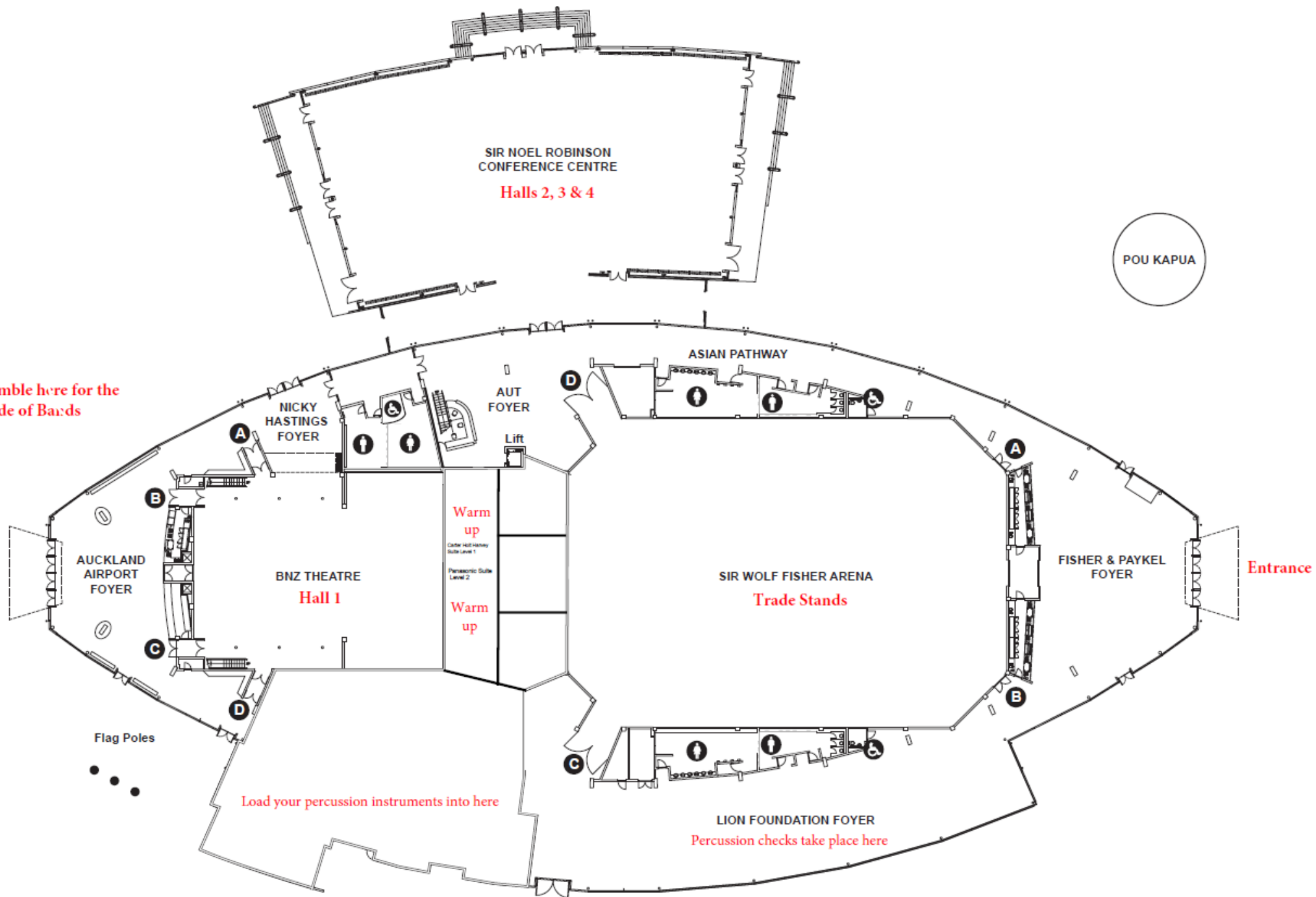
The Due Drop Event Centre







Assemble here for the Parade of Bands



Due Drop Events Centre – issues raised in 2024

Car park lighting – improvements made and vehicle stops have been painted

House lighting in the BNZ Theatre – all upgraded and seats also recovered

Heating in the Arena – heaters will be hired from the Tuesday (not Thursday) – some events, trade stands etc. can be moved to the Auckland Airport Foyer where there is good heating

Heating in the Conference Centre – this is no longer an issue.

Catering – The CEO of Due Drop realises this was an issue in 2024 and is happy to pay for the normal fee for two food trucks. Intention is to have better and more options.

HOTEL/MOTEL OPTIONS

Rack rates for Double/twin room only - July 2026

Manukau			CBD		
Ramada	\$160		Horizons SkyCity	\$302	
Sebel	\$246		Sudima Nelson St	\$209	
Proximity Apartments	\$209		Wyndham Victoria St	\$194	
Sudima Airport	\$221		Rendevous Heritage	\$404	
Manukau Motor Lodge	\$177		Quest on Hobson	\$222	

Improvements planned for 2028

There is little quality publicity material for our major event each year – hire a professional to get images and content during the event that can be used in the future.

Volunteers are getting harder to get commitment from – work on some sort of incentive scheme

Funding applications to be better managed well in advance

Some celebrations for Matariki will be included

What we wont change in 2028

A similar management team

Support from Tataki Auckland Unlimited is likely – a scoping meeting was held late 2025 and they indicated that based on the metrics from 2024 something similar is likely to be supported. We have put \$80,000 in the budget but we would apply for \$150,000.

The Island shirts !

FESTIVAL OF BRASS 2028 - based on Due Drop Events Centre

12-15 July 2028

Budget

Actuals 2024

Excluding GST**INCOME**

Advertising sales (program book)	\$2,000		2150
Auckland Unlimited Grant	\$80,000		65000
Employee Funding grant	\$30,000		55000
Creative Communities (CCS)	\$4,000		8400
Foundation North	\$10,000		13899
Gaming grants	\$30,000		44449
Programme book sales	\$3,000		3067
Naming sponsors	\$22,000		24015
Trade stands	\$2,500		2750
Seed funding ABA	\$0		5000
ISM Ticket sales	\$0		753
Manurewa Local Board	\$4,000		4700
TOTAL INCOME	\$187,500	\$	229,183

EXPENSES

Advertising - social media	\$1,500		1603
Website creation and design	\$250		324
Iwi Powhiri and other cultural engagements	\$2,500		8400
Marketing & Festival Co-ordinator role - PT fixed term	\$30,000		55000
Programme design	\$0		0
Programme printing	\$3,500		3223
Truck Hire	\$900		2500
Artistic Expenses - percussion hire	\$1,000		312
Venue hire - Due Drop Events Centre	\$76,000	Quoted	69000
Staff, cleaners, security	\$15,000		14678
Audio & staging	\$9,500		8535
Curtain purchase and pins	\$0		581
LIFE South Hall 5	\$4,000		4000
Volunteer expenses	\$0		0
Merchandise (Volunteer Shirts)	\$400		608
Pasifika performers, activations, hosting	\$0		15822
Piano hire - Music Works	\$5,500		5373
Brass Canvas Art Competition - prize money	\$0		1000
Parade of Bands Expenses (Fencing)	\$2,000		1290
Welcome Function Catering	\$1,500		1214
TOTAL EXPENSES	\$153,550		193463
FORECAST SURPLUS	\$33,950	\$	35,720
60% share to BBANZ	\$20,370		
40% share to Auckland Bands Association	\$13,580		

Contest Committee

A very similar group to 2024

Chair – Owen Melhuish – has been on contest committees in 2004, 2008, 2011, 2024

Lee Martelli-Wood – previous contests in 2011 and 2024

Will Kingi – was the contractor in 2024 but will be a volunteer in 2028

Kathy McDonald - previous contest committees in 1999 and 2024

We will add more personnel to this if successful in the bid to host the event.

Our thoughts are to again have a contractor for the six months prior assisting with funding, logistics, staffing and other roles that will be designed based on the person skills.

Practice Halls

In 2024, bands were able to source their own rehearsal venues near the Due Drop Events Centre with some help from local committee members – this is expected to be still the same in 2028.

Having the event in central city Auckland might pose some challenges, as suitable halls tend to be outside the CBD, requiring bus charters for some bands.

Parade of Bands

At Due Drop Centre, we will repeat the same route and format with hired crowd fencing.

On the waterfront, we have made contact with the right person, but Sail GP got in the way before we could seek options. We believe there are options with minimal traffic management.